



Digital Marketing Intern CRM

hosco - Barcelona

Barcelona, Spain

Posted on 30 January 2018

Resume

Hosco is looking for a Digital Marketing Intern based in Barcelona, Spain!

A unique chance to join one of the most exciting startups in Europe disrupting the recruiting space in one of the fastest growing industries.

You will assume the responsibility for all aspects of implementing and executing our CRM communications across multiple platforms and devices to ensure a delightful experience for all our users:

- Main activities : prepare and send email and push notifications campaigns, paying specific attention to html code, content alignment and tracking
- Follow email testing calendar and report on results
- Ensure flawless execution of digital tasks and campaigns and outstanding reporting
- Manage the testing calendar and execution and report results
- Automate and simplify processes where possible
- Segment and target users with relevant, timely communications
- Manage and coordinate communications across multiple languages
- Understand business goals and bring ideas
- Be a digital native and user centered

Department Sales & Marketing

Starting in As soon as possible

Duration 6 months

Skills to rock this internship! ■ Some knowledge of html and responsive email design ■ Understanding of lifecycle marketing ■ Customer centricity ■ Knowledge of customer segmentation strategies ■ An analytical mindset and be results oriented and data driven ■ Fluent in English. Any other language is a plus (French and Spanish preferred) Interested? Send your application to emma@hosco.com

Languages English

Compensation

Pay range 330 Euros

Accommodation Not specified

Other benefits Not specified