



Sales Traineeship HEINEKEN

Are you a commercial bachelor graduate who is ready to be challenged in a high-pace environment? Are you ready to push yourself, both professionally and personally? If so, apply now for the HEINEKEN Sales Traineeship!

The HEINEKEN Sales Traineeship is a program within HEINEKEN Netherlands intended for Bachelor students with commercial ambitions. During 12 months you will receive two assignments, one in the field and one in the office. During these assignments all parts of the sales section will be discussed and you will follow different training courses. In this way you get the chance to get the best out of yourself and achieve excellent end results. At the end of this year you are an all-round Sales Professional!

The program

The HEINEKEN Sales Traineeship is a very intensive program within HEINEKEN Netherlands intended for Bachelor students with commercial ambitions. During 12 months you will receive two assignments, one in the field and one in the HEINEKEN Commerce office. In this way you get a broad picture of the sales organization: from HEINEKEN Horeca, Wholesale and Retail to subsidiary Vrumona. The assignments are individual and require great independence, but of course you are never alone. At HEINEKEN, everything revolves around result-oriented collaboration. You are at the wheel, but you have a team of supervisors behind you. You can count on the support of your coach and your personal mentor. You also set up a personal development program with them. After you have successfully completed the program, it is time to further develop into a professional and you will start working as Account Manager within one of the Sales departments of HEINEKEN Netherlands.

Your profile

It requires you to be learning agile, flexible, self-sufficient, open to feedback and with a commercial mindset! In addition, it is important that you have:

- A completed HBO education in a commercial field (eg Higher Hotel School or Commercial Economics);
- Courage, humor and a healthy urge to win;
- Strong communication skills, both in word and in writing;
- You are disciplined and do not know about giving up;
- Of course you have affinity with Commerce, Hospitality and Catering and you are motivated to make a career at HEINEKEN!

About HEINEKEN

HEINEKEN is the leading international brewer, with more than 250 international and local beer and cider brands in more than 190 countries. Our colleagues come to work every day with pleasure to ensure our consumers can enjoy numerous beer and cider brands, such as HEINEKEN, Amstel, Brand, Desperados, Affligem, and Apple Bandit.

In the Netherlands, HEINEKEN has three breweries in Den Bosch, Wijkre, and Zoeterwoude, the latter being the largest brewery in Europe. Furthermore, soft drinks are bottled at Vrumona in Bunnik, one of HEINEKEN Nederland's subsidiary companies. Vrumona has a varied portfolio, including brands such as Royal Club, Crystal Clear, SiSi, Sourcy, and Sourcy Vitaminwater. In addition, in the Netherlands, Vrumona is the license-holder and supplier of Pepsi, Rivella, 7UP, and Mountain Dew.

Interested?

Are you interested in this job and would you like to apply? Then please click on the application button. For additional information about this job or the application process, please email recruitment@heineken.com. We are looking forward to receiving your application.