



MEININGER is a unique hybrid ho(s)tel product offering the keys to most vibrant European cities for Urban Travellers! If you feel passionate about developing MEININGER Brand and think that Marketing is your calling, join our Marketing team at MEININGER headquarters in Berlin.

## Internship: **MARKETING**

**Duration: 6 months**

**Location: MEININGER HQ (Berlin)**

**Department: Marketing / Commerce**

During the internship you will be part of the Marketing Team and take part in a number of exciting projects:

- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Perform market analysis and research on competition
- Collect quantitative and qualitative data from marketing campaigns and generate reports
- Prepare marketing presentations and supporting materials
- Assist in maintaining and managing the company site
- Help planning and organizing marketing events and activities
- Support the Marketing team in daily administrative tasks: research, filing, reporting

### YOUR PROFILE

- Recent graduate (m/f) or a student (m/f) studying Hotel Management or Marketing
- Passion for Marketing and strong desire to learn
- Innovative, creative design mindset
- Ability to plan, organize and multi-task paired up with "can do!" attitude
- Fluent English and German
- Competent user of MS Office

### YOUR APPLICATION

Please send us your motivation letter and CV. We are looking forward to receiving your application!

Talent Partner: **Blaga Stancheva**  
Contact: [jobs@meininger-hotels.com](mailto:jobs@meininger-hotels.com)  
[www.meininger-hotels.com/en/career](http://www.meininger-hotels.com/en/career)

### ABOUT MEININGER

MEININGER is a unique Hotel product in different European cities, which combines the service and comfort of a budget hotel with an extraordinary interior such as a guest kitchen or a game zone. People of every age and origin are amazed by the central location, qualitative high-grade interior and fair prices. Thanks to our highly motivated team and a down-to-earth and living atmosphere, the MEININGER Hotels feel like a real home.

### COME AND JOIN US!

There are many good reasons to join our MEININGER Team. We offer a professional work environment with creative leeway. Working with a dynamic team will offer you many chances for your personal development. We appreciate colleagues who can work independently and as part of a team, who can think out-of-the-box and who want to develop MEININGER with their own ideas and actions. If you are looking for a new challenge and want to be part of an international hotel chain, which is different from others, we would be happy to welcome you.



In Europe's vibrant cities.

[www.meininger-hotels.com](http://www.meininger-hotels.com)