

# **Marketing Internship | Full-time, at least 5 months**

**For dutch speaking students only!**

## **What are you going to do?**

The head office of NH Hotel Group is located in Madrid. The service office for all our hotels in Northern Europe is located in Hoofddorp. As a trainee at the Marketing department of NH Hotel Group, you support the team (6 people and 1 or 2 trainees) in the various daily activities. This can be in the field of Marketing, Communication and E-commerce. A unique opportunity to get acquainted with the Marketing profession in the broadest sense of the word.

Within your position you will have contact with external parties, colleagues working in the hotels, other departments and colleagues at the head office in Spain.

Examples of activities are:

- Support with Marketing campaigns, for both B2C and B2B
- Writing promotional texts
- Managing the general marketing e-mail account
- Keeping the hotel information on the website
- Making translations from English to Dutch and vice versa

## **Who are you?**

For the internship Marketing we are looking for a proactive student with an HBO + education, for example the Hotel School or a marketing training. You have a commercial attitude, you are accurate and have affinity with Marketing and the hotel business. You also have a good command of the English and Dutch language, both in word and in writing. You are also a representative, friendly colleague who can work well in a team and independently.

## **What we offer you**

We understand only too well that people make the difference and this is evident from the excellent employment conditions that we offer our employees in addition to a challenging internship within the dynamic hospitality industry! NH Hotel Group: a world of possibilities!

- Stay in our hotels for a special employee rate
- Friends & Family discount
- You can sign up for free fun trainings from our NH University
- Work at a central location in the Netherlands, which is easily accessible by public transport
- Good growth opportunities within NH Hotel Group
- Fun and friendly colleagues
- A gross salary of € 500 (due to full-time)