



Position Role Profile

Position Title	PR & Communications and Brand Marketing Intern EMEA
Position Job Band	A
Department	Marketing
Location	The Triangle 5-17 Hammersmith Grove, London, W6 OLG
Managers Title	PR & Communications Manager EMEA
Starting date	January 2019

The Company

Wyndham Hotels & Resorts is one of the world's largest hospitality companies. We currently have nearly 9,000 hotels with presence in over 80+ countries worldwide. It is our goal to be the world's leading provider of select-service hotel brands by delivering the best value to owners and guests. We have a broad portfolio of exciting hotel brands ranging from the value to the distinctive sector including Days Inn by Wyndham, Ramada by Wyndham, Ramada Encore by Wyndham, Wyndham Garden, Dolce by Wyndham and Wyndham Grand. It is our objective to continue to delight all of our customers with our signature Count on Me! service based on the principles to be responsive, be respectful and deliver a great experience.

The Internship

The PR & Communications and Brand Marketing Intern EMEA will support the day-to-day implementation and delivery of brand marketing and public relations (PR) initiatives to raise awareness and consideration of Wyndham Hotels & Resorts and our family of brands within Europe, the Middle East, Eurasia and Africa (EMEA).

Responsibilities

#	Responsibility	Key Client	%
1	Supporting the Brand team with the delivery of both B2B and B2C EMEA brand and partner projects, designed to drive system contribution for our hotels and drive brand consistency and awareness in the region.	Brand Marketing Team EMEA	25%
2	Assisting the PR & Communications Manager on drafting PR & internal communication content.	PR & Communications Team EMEA	20%
3	Undertaking market and competitor research to support active brands in our region.	Brand Marketing Team EMEA	20%
4	Supporting the team in the development of effective presentations and collateral in line with brand guidelines and business need.	Brand Marketing Team EMEA	15%
5	End to end project management of assigned brand marketing campaigns and projects, including regular reporting of progress and production of insightful reporting to evaluate success.	Brand Marketing Team EMEA	10%
6	WYNternship Project: Each intern will be involved in a business critical project during their internship in line with their area of interest. This will either be an	HR Team EMEA & Marketing Team EMEA	10%

individual or an intern team project.		
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Abilities/Key Competencies/Skills

Alongside the professional competencies outlined below, the successful candidate will demonstrate the fundamentals of our Count on Me! Service Culture to be Responsive, Respectful and Deliver a Great Experience. This will form the cornerstone of their approach as they carry out all tasks with the Count on Me! Building Blocks in mind;

Compassionate, Engaged, Dependable, Courteous, Engaged, Inclusive, Hospitable, Prepared and Personalised.

- Customer service
- Communication; written and verbal
- Multi-tasking
- Organization & planning
- Teamwork & ability to work autonomously
- Entrepreneurial learning
- Initiative taking
- Energy & ambition

Experience/Certificates/Education

- Hospitality Management Bachelor degree or above (or studying towards)
- Previous experience in a hospitality environment either in a previous internship or as a minimum, holiday work experience
- Good knowledge of Microsoft Word, specifically of Excel and PowerPoint, is required.
- Fluency in written and spoken English is essential. Other language skills are an advantage.
- MS Office Suite and Database Management would be helpful.
- Project management skills would be helpful.

Compensation & Benefits

- £15,600 per annum
- 25 days holidays (accrued basis)