

# Senior Marketing Manager (f/m/d)

## Institutional Europe



### Job Description

Every day, we make the world cleaner, safer and healthier – protecting people and vital resources. Ecolab is the global leader in water, hygiene and energy technologies and services. Around the world businesses in foodservice, food processing, hospitality, healthcare, industrial, and oil and gas markets choose Ecolab products and services to keep their environment clean and safe, operate efficiently and achieve sustainability goals. Our global workforce of over 47,000 employees is consistently delivering comprehensive solutions that meet the unique needs of our customers.

Share our passion for protecting people and vital resources? Ready to harness your talent in ways that matter? Eager to work for a market leading company where your own success fuels that of your customers?

We are currently looking for a **Senior Marketing Manager (f/m/d) Institutional Europe based in Monheim am Rhein**

### Key Job Responsibilities

- Manage and potentially lead the marketing activities for the assigned portfolios, lead the team and drive overall team strategy
- Be Responsible for development and execution of long-term marketing strategies for business or smaller portfolios, based on insights
- Deliver on innovation goals/priorities for the business
- Identify and drive new platform development based on customer insights and broader innovation themes beyond core capabilities
- Work with the team to have broad understanding of market, competitive as well as customer insights, and transferring that knowledge into actionable strategies
- Partner effectively with cross-functional teams to develop long-term business strategies and tactics
- Set portfolio long-term strategy, goals and objectives that are linked to business activities and make sound budget, resource allocations and investment decisions based on portfolio analysis

## Key Job Requirements

- Bachelor's degree and more than eight years of professional master's degree with seven to eight years of experience in a comparable industry
- Proven track record of leading innovation projects from discovery through commercialization
- Prior experience of Team Management and Team Development and ability to coach a team to collaborate cross-functionally and globally early in decision making and strategy development
- Self-driven and results oriented working manner
- Fluent English language skills, both in speaking and writing

## Our Offer

- Working in a dynamic, cooperative and global environment
- Personal and professional growth opportunities and intensive training on the job
- Possible future international assignments
- Attractive salary, extensive benefits and pension plan
- Complimentary access to our in-house-gym, massage chairs, brainlight tower and parking lot
- Coffee-connect-areas, company canteen and think tanks

## The Solution is You! Are You Ready?

Our Recruiters Eleni Mentizis and Carolin Wilms are looking forward to receiving your application including your availability and salary expectations via our webpage.

**Please note that we do not consider paper & e-mail applications any more. Agencies and headhunters are kindly asked to refrain from contacting us. Our Commitment to Diversity and Inclusion**

At Ecolab, we believe the best teams are diverse and inclusive, and we are on a journey to create a workplace where every associate can grow and achieve their best. We are committed to fair and equal treatment of associates and applicants. We recruit, hire, promote, transfer and provide opportunities for advancement on the basis of individual qualifications and job performance. In all matters affecting employment, compensation, benefits, working conditions, and opportunities for advancement, we will not discriminate against any associate or applicant for employment because of race, religion, color, creed, national origin, citizenship status, sex, sexual orientation, gender identity and expressions, genetic information, marital status, age, disability, or status as a covered veteran.

In addition, we are committed to furthering the principles of Equal Employment Opportunity (EEO) through Affirmative Action (AA). Our goal is to fully utilize minority, female, disabled and covered veteran individuals at all levels of the workforce. Ecolab is a place where you can grow your career, own your future and impact what matters.