

Internship Horeca Marketer

As an intern you are part of the Makro Horeca team starting from day one, which is responsible for the Horeca strategy within Makro. The team is involved with developing and defining the correct pricings, assortment and marketing activities.

Your internship with Makro:

To operate these various projects we are looking for support within our team in the work field marketing. You will assist daily tasks, but also have the opportunity to run your own specified tasks. Besides being an active member of the team you will also get the time and space to fulfill your own (school related) tasks under supervision.

Your responsibilities:

- Bringing event strategy Horeca to the next level
- Monitoring the Horeca event planning
- Developing of concepts and organizing nationwide Horeca fairs
- Contact with suppliers and partners to guide them during the event process
- Developing marketing communication for events and fairs
- Being an active member and part of thinking along about the creative interpretation of (new) campaigns

Your qualities:

- Relevant HBO/WO study, preferred a study with: marketing, event management or hotelschool approach
- Perfect writing and speaking via communicative knowledge
- Affinity with Horeca
- Knowledge of Word and Excel is a must
- Independently, entrepreneurial and precise

We offer:

An interesting internship within an enthusiastic and experienced team where you can learn a lot about the operations and theory. Besides you will get the opportunity for own initiative and personal development and will work within an organization which offers many opportunities. You have the chance to join 'Jong Makro', part of MAKRO NL and responsible for the organization of subject-related trips and Friday afternoon drinks. Finally we offer an internship fee and a Makro employee pass with employee discount.

About Makro:

Makro is part of a publicly International trade- and service company (Metro Group) with over 750 Cash & Carry locations within 26 countries. Makro has been a leading wholesaler in the Netherlands for more than 50 years. Development is a key to a stable future with us. With 17 branches, or Horeca Delivery Service and more than 3500 employees, Makro is the partner for entrepreneurial Netherlands. A complete food and non-food assortment is available for the business.

How further:

If you are interested in this dynamic internship, we would like to receive your C.V. and a short motivation letter. We will contact you as soon as possible. If you have any questions about the internship in the meantime, you can send it to Rosemarijn.jansen@makro.nl

Contact:

Rosemarijn.jansen@makro.nl