

ASSESSMENT & ASSIGNMENTS

JUDGING & PROCEDURE EMCUP 2024

PRE-COMPETITION	%	JUDGED BY	REMARKS
Assignment 1A Whitepaper	25%	Business Jury	Assessed by at least 3 Business Jury members
COMPETITION DAYS	%	JUDGED BY	REMARKS
Assignment 1B Pitch Whitepaper	15%	Business Jury	Time to tweak pitch, based on feedback Business Jury, before second pitch The best teams go to the finals; all previous assignments are included
Assignment 2A (Case Pitch 1)	30%	Business Jury	
Assignment 2B (Case Pitch 2)	30%	Business Jury	
	=100%		
FINALS	%	JUDGED BY	REMARKS
Assignment 3 (Final Assignment & Pitch, Dragons' Den style)	50%	Dragons & whole audience	50% of Final Pitch 50% of Assignments 1&2 = 100% end score

FLOWCHART SCORING TABLE

